

Press Release

Cibele Vieira “BOYS CAN’T DRIVE”

March 29 - May 2, 2016

Artist Reception:

Tuesday, March 29, 6 -8pm

Gallery Geranmayeh is pleased to present “BOYS CAN’T DRIVE” opening March 29, 2016 by Brazilian-born, New York based artist Cibele Vieira. The latest in an ongoing photographic series collectively titled COLOR PROJECTS (2008-2016), Boys Can’t Drive uses blue as the formal and conceptual basis of its story. The story is one of motherhood and gender divides, inspired by the artist’s attempt to understand her young son’s fascination with toy cars. Using these toy cars to create imprints in blue Play-Dough, the artist created a formal language of patterns. Then came the YouTube videos and Google images of car crashes and traffic jams, which the artist reenacted with the imprints into Play-Dough, creating a sense of movement. This narrative comes to us as a scanned image, a pseudo-hieroglyphic text that records and embeds disaster, while separating the viewer from it. Shells, 2015, evokes this sense of distance, with its hundreds of blue toy car imprints crowded into claustrophobic rows. The juxtaposition of the playfulness evoked by the Play-Dough and toy cars, and the mortality evoked by the staged accidents, reveal the dark humor of Vieira’s artistic vision.

Cibele Vieira is a Brazilian-born American artist, and she lives and works in Brooklyn. Vieira received her B.A. from Federal University of Rio Grande do Sul, Porto Alegre, Brazil. She also graduated from the International Center of Photography and The New School University in New York City. Her work has been exhibited across the U.S., including the Soho Photo Gallery in NYC, at Knew Gallery (Washington DC), Stubinitz Gallery at Adrian College (Adrian, MI), and internationally at the Bienal de Fotografia de Sao Paulo and Casa de Cultura Mario Quintana in Brazil, and at the Kiyosato Museum in Japan, where her work is in the collection. She has been featured in Visura Magazine, The Village Voice, Brooklyn Rail and Bushwick Open Studios Blog in NYC, and O Globo and Correio Braziliense in Brazil. Cibele was First Place, Vision Awards, Santa Fe Center for Visual Arts 2000.

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For more information contact the gallery:

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